[Sprint 103] Release: 03/20/2024

Sprint Details Development: Feb 21, 2024 Mar 6, 2024 Updated validation to allow metro (City, State) when collecting owner location UAT: Mar 7, 2024 - Mar 13, Updated main navigation to display Offers vs Solutions Update references to Business Health Score

Sprint Demos

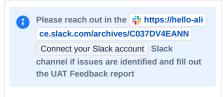
Release: Mar 20, 2024

GOV/Initiative				
Feature & stories	► HAC-14227: Update validation for Google Maps API field in onboarding & profile IN PROGRESS			
@Sal Capone				
Business/Use case	To alleviate support queue of owners that have issues pulling up full addresses when onboarding or updating their business profile location. This has blocked a minute percentage of owners from moving forward with onboarding & health score, thus abandoning the process. Since we are largely leveraging metro (city, state) for reporting & segmentation purposes, this opportunity to allow for metro to be used in required field was the solution.			
Notes	• Demo:			
UAT Owner/Stakeholder	@Sarah Lowrie Mar 13, 2024	Feedback •		

GOV/Initiative					
Feature & stories @Sumer	HAC-14258: Update Business Solutions Center -> Offers IN PROGRESS				
Business/Use case	Interaction and engagement with Solutions has been little to none, as owners are not aware that Solutions contain offers and events they have access to. After A/B testing for 6+ weeks, the interaction with the Offers tab in the navigation menu was double that of Solutions.				
Notes	• Demo:				
UAT Owner/Stakeholder	@MarianneMasculino Bethel@Kelsey RugerMar 13, 2024	Feedback •			

GOV/Initiative					
Feature & stories @Sumer	■ HAC-14391: Update Business Health Score to include TM IN PROGRESS				
Business/Use case	Pending application for Business Health Score as a trademark requires an update to marketing & app pages that reference BHS to include the ™ in order for the Statement of Use to be prepped.				
Notes	• Demo:				
UAT Owner/Stakeholder	@John Zeren@Carolyn RodzMar 13, 2024	Feedback •			

User Acceptance Testing @ Hello Alice



- User Acceptance Testing @ Hello Alice
- E Access Product Environments
- 🖪 How do I report an issue?
- Join the https://hello-alice.slack.com/archives/C037DV4EANN Connect your
 Slack account Slack channel if you want participate & contribute to Product UAT feedback & testing

Technical Review

Epic / Ticket

Team / Owner

Feedback / Notes

HAC-14230: [POC] Business Directory: API for business profiles DONE

Crowther

HAC-14301: POC: update frameworks API to save responses DONE

@Dominique
Crowther

@Dominique
Crowther

Epic / Ticket

Team /
Owner

Updated the A/B testing mechanism. It is now pulling from environment variables. This will allow us to add/update test groups via Doppler.

Release Notes