

[Sprint 103] Release: 03/20/2024

Sprint Details

Development: Feb 21, 2024 - Mar 6, 2024


UAT: Mar 7, 2024 - Mar 13, 2024


Release: Mar 20, 2024

Sprint Goals

- Updated validation to allow metro (City, State) when collecting owner location
- Updated main navigation to display Offers vs Solutions
- Update references to Business Health Score

Sprint Demos

GOV/Initiative	
Feature & stories	HAC-14227: Update validation for Google Maps API field in onboarding & profile IN PROGRESS
 @Sal Capone	
Business/Use case	<p>To alleviate support queue of owners that have issues pulling up full addresses when onboarding or updating their business profile location. This has blocked a minute percentage of owners from moving forward with onboarding & health score, thus abandoning the process.</p> <p>Since we are largely leveraging metro (city, state) for reporting & segmentation purposes, this opportunity to allow for metro to be used in required field was the solution.</p>
Notes	<ul style="list-style-type: none"><i>Demo:</i>
UAT Owner/Stakeholder	<input type="checkbox"/> @Sarah Lowrie Mar 13, 2024
	Feedback <ul style="list-style-type: none">

GOV/Initiative	
Feature & stories	HAC-14258: Update Business Solutions Center -> Offers IN PROGRESS
 @Sumer	
Business/Use case	<p>Interaction and engagement with Solutions has been little to none, as owners are not aware that Solutions contain offers and events they have access to.</p> <p>After A/B testing for 6+ weeks, the interaction with the Offers tab in the navigation menu was double that of Solutions.</p>
Notes	<ul style="list-style-type: none"><i>Demo:</i>
UAT Owner/Stakeholder	<input type="checkbox"/> @Marianne Masculino Bethel <input type="checkbox"/> @Kelsey Ruger Mar 13, 2024
	Feedback <ul style="list-style-type: none">

GOV/Initiative	
Feature & stories	HAC-14391: Update Business Health Score to include TM IN PROGRESS
@Sumer	
Business/Use case	Pending application for Business Health Score as a trademark requires an update to marketing & app pages that reference BHS to include the ™ in order for the Statement of Use to be prepped.
Notes	<ul style="list-style-type: none"> Demo:
UAT Owner/Stakeholder	<input type="checkbox"/> @John Zeren <input type="checkbox"/> @Carolyn Rodz Mar 13, 2024
	Feedback
	<ul style="list-style-type: none">

User Acceptance Testing @ Hello Alice

i Please reach out in the <https://hello-alice.slack.com/archives/C037DV4EANN>
 Connect your Slack account Slack channel if issues are identified and fill out the UAT Feedback report

- [User Acceptance Testing @ Hello Alice](#)
- [Access Product Environments](#)
- [How do I report an issue?](#)
- Join the <https://hello-alice.slack.com/archives/C037DV4EANN> Connect your Slack account Slack channel if you want participate & contribute to Product UAT feedback & testing

Technical Review

<p>▼ Backend Support / Architecture</p>		
Epic / Ticket	Team / Owner	Feedback / Notes
HAC-14230: [POC] Business Directory: API for business profiles DONE	@Dominique Crowther	Business Directory for Owners - [HAC-14230]
HAC-14301: POC: update frameworks API to save responses DONE	@Dominique Crowther	
<p>▼ Frontend</p>		
Epic / Ticket	Team / Owner	Feedback / Notes
Updated the A/B testing mechanism. It is now pulling from environment variables. This will allow us to add/update test groups via Doppler.	@Sumer	

Release Notes